

# TPMGuru CRM – Smart Solution for Service Providers

Manage Leads, Contracts & Services – All in One Place

The image displays the TPMGuru CRM interface across multiple devices:

- Smartphone (Left):** Shows an attendance screen for a user named 'Demo' (UI/UX Designer) on 06 Jan 2025. It includes a 'Punch In' button and progress indicators for 0% (Today), 98.44% (Week), and 92.22% (Month). The ticketing section includes buttons for Ticket Monitor, Ticket Inbox, Part Monitor, Escalation, and Open Ticket.
- Tablet (Middle):** Displays a navigation menu with categories like Leads, Quotes, Projects, Product Sales, Tenders, RMG, Contracts, Service Delivery, Accounting, Logistics, TRC, Ticketing, HRMS, and HRMS Admin.
- Laptop (Right):** Shows a dashboard with a 'Live Location' map, a 'Ticket Trend (Last 30 Days)' bar chart, and a calendar for July 2025. The bar chart shows ticket counts for various categories, with the highest count being 264. The calendar shows a grid of dates with ticket counts for each day.

# 1. Introduction

## Empower Your Business with TPMGuru CRM

In today's fast-paced business environment, managing customers, projects, and services manually is no longer enough. TPMGuru CRM is designed specifically for service providers who want to streamline their operations, improve customer satisfaction, and grow their business efficiently.

With TPMGuru CRM, you can manage leads, generate quotations, handle contracts, deliver services, resolve customer tickets, and track financial performance — all from one powerful platform.



# 2. Why **TPMGuru CRM**?

## **All-in-One Platform:**

A single solution to manage leads, contracts, services, and teams.

## **Service-Provider Focused:**

Designed keeping the unique challenges of service businesses in mind.

## **Mobile Friendly:**

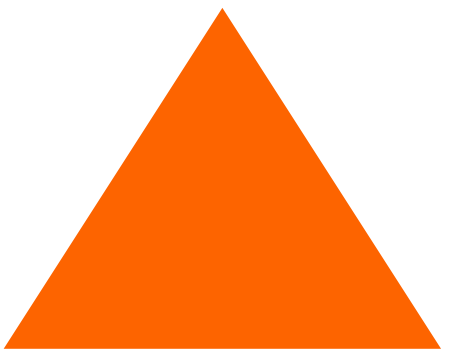
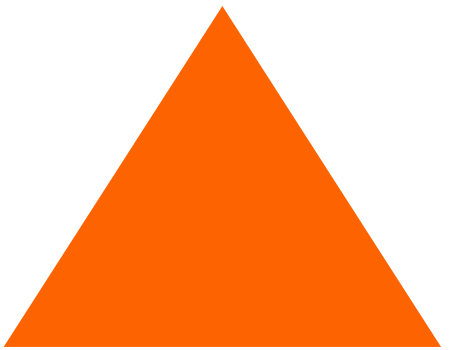
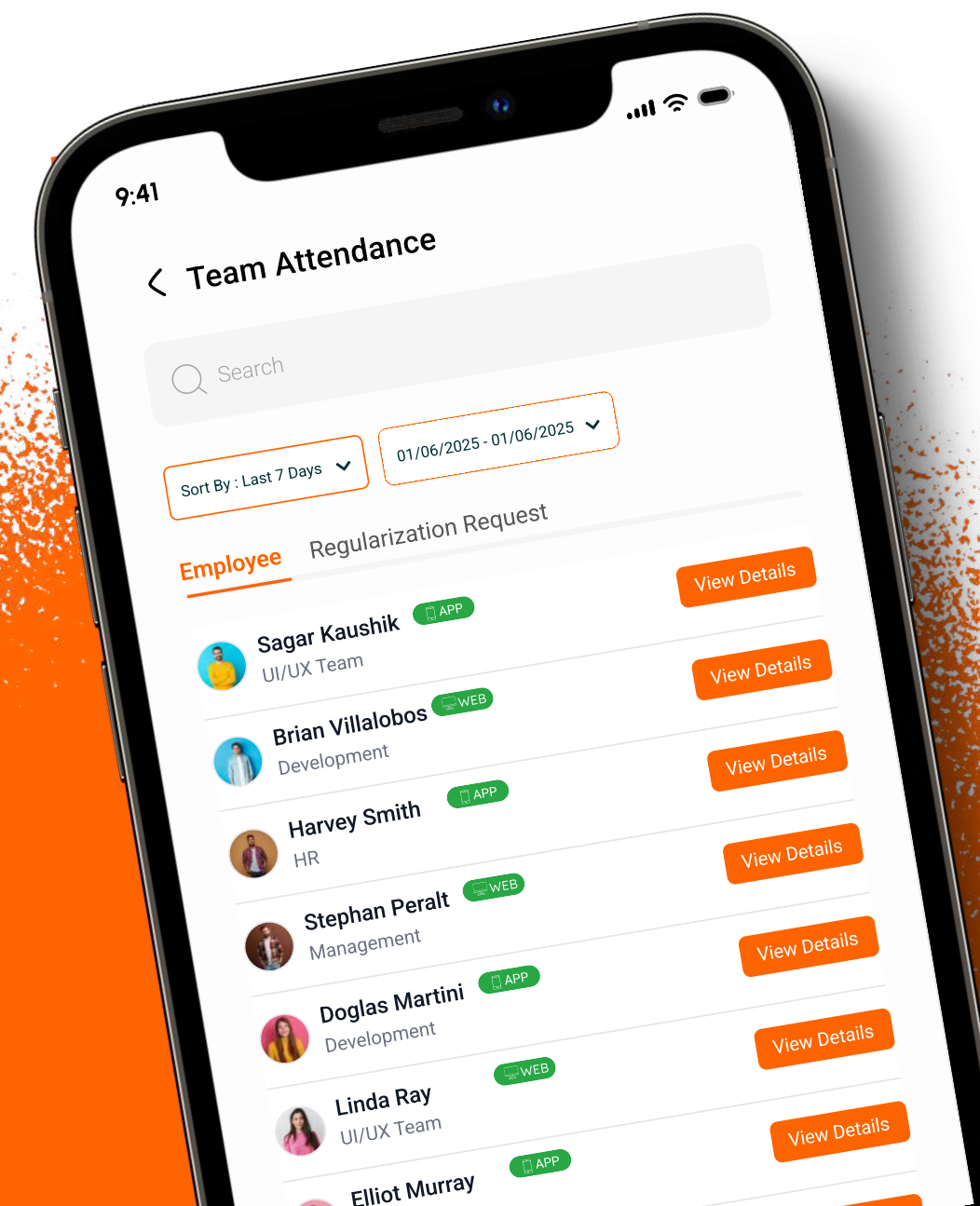
Manage your business anytime, anywhere.

## **Customizable Workflows:**

Tailor modules and processes to fit your needs.

## **Affordable & Scalable:**

Start small and grow with our flexible system.



# 3. Core Modules

## 3.1 Leads Management

Turn prospects into loyal customers with an efficient lead tracking system.

## 3.2 Quotes & Tenders

Make your proposals professional and quick.

## 3.3 Contracts & Service Agreements

Digitize and simplify your contract management.

## 3.4 Service Delivery & Ticketing

Ensure seamless service delivery and quick issue resolution.

## 3.5 Accounting & Invoicing

Get full visibility into your finances.

## 3.6 HRMS (Human Resource Management)

Manage your team effectively.



### 3.7 Reports & Analytics

Make informed decisions with powerful analytics.

### 3.8 Logistics Management

Oversee and optimize delivery, shipment, and stock movement.

## 4. Key Features & Benefits

#### Centralized Data Management:

Access all your customer, contract, and service data from one platform.

#### Real-time Notifications:

Stay updated with instant alerts for leads, tickets, and renewals.

#### Automated Workflows:

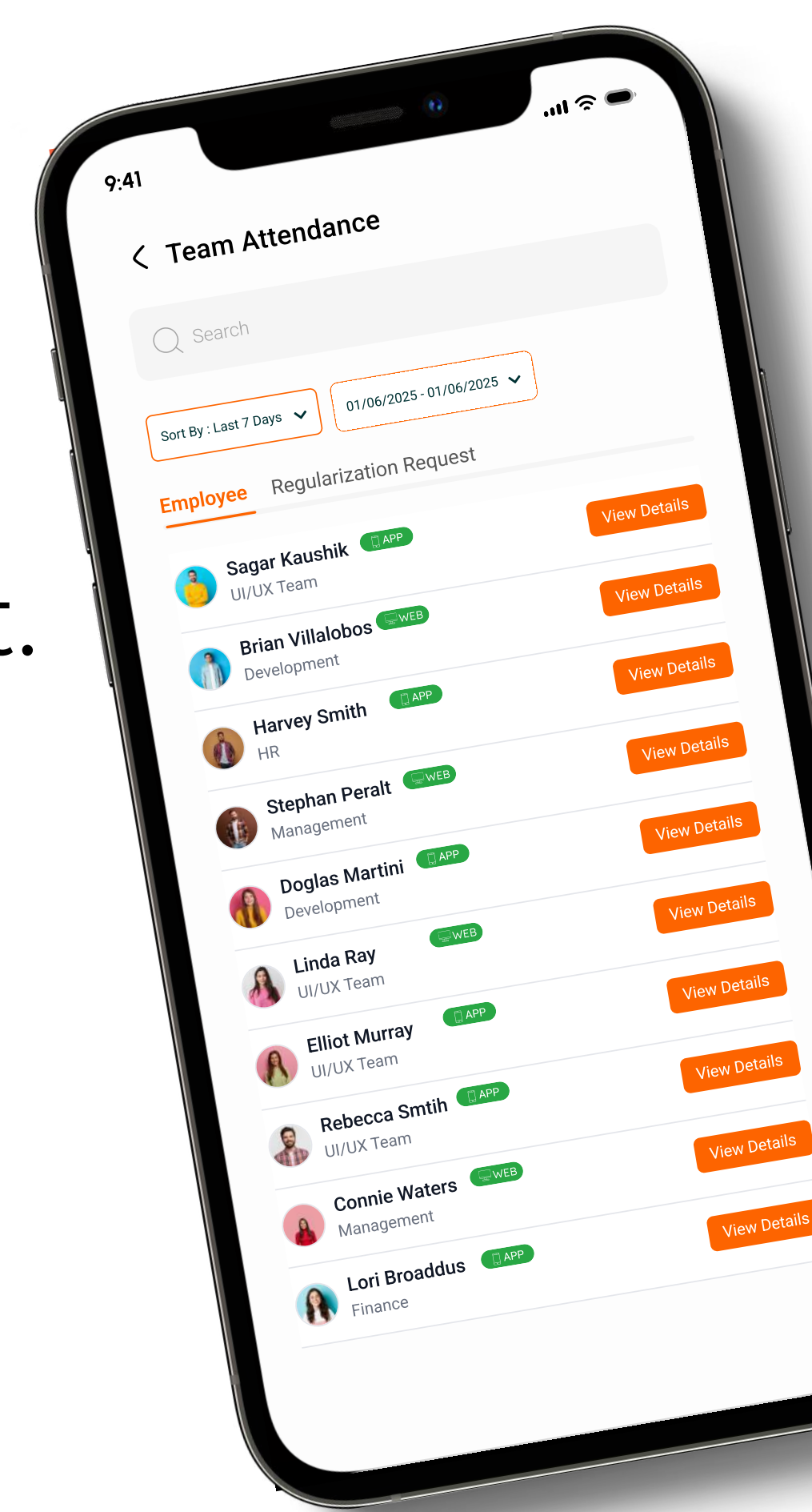
Save time and reduce manual errors with intelligent automation.

#### Custom Dashboards:

Visualize your business metrics in the way that works best for you.

#### Data Security:

Your business data is stored securely with industry-standard encryption.



# 5. How TPMGuru CRM Works (Process Flow)



# Thank You

# Get Started Today!

Website: [www.tpmguru.com](http://www.tpmguru.com)

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